



change

be change. give change. see change.



United Way
Perth-Huron

Change starts here.
perthhuron.unitedway.ca

be change.

WHERE DOES CHANGE BEGIN?

There's an old song ringing in my head: "Let there be peace on earth and let it begin with me." As I hum the tune, and think about the meaning, I'm struck by the simplicity, the complexity, and most of all, the place where change begins: with me.

I cannot control the world. Poverty, isolation, drug addiction, homelessness, abuse, and broken families continue to be with us. But what can I do? As the song suggests, I can change me. I can live my life inspired to love, support, give, and work for an organization standing for change.

The United Way of Perth-Huron's campaign is an opportunity for you and me to be part of change.

Change Starts Here. Let it begin with us.

Ryan Erb, Executive Director

OUR UNITED WAY

Change has started at UWPH with an exciting and adventurous Campaign team for 2011. The Board of Directors is behind them 100%. GO TEAM!

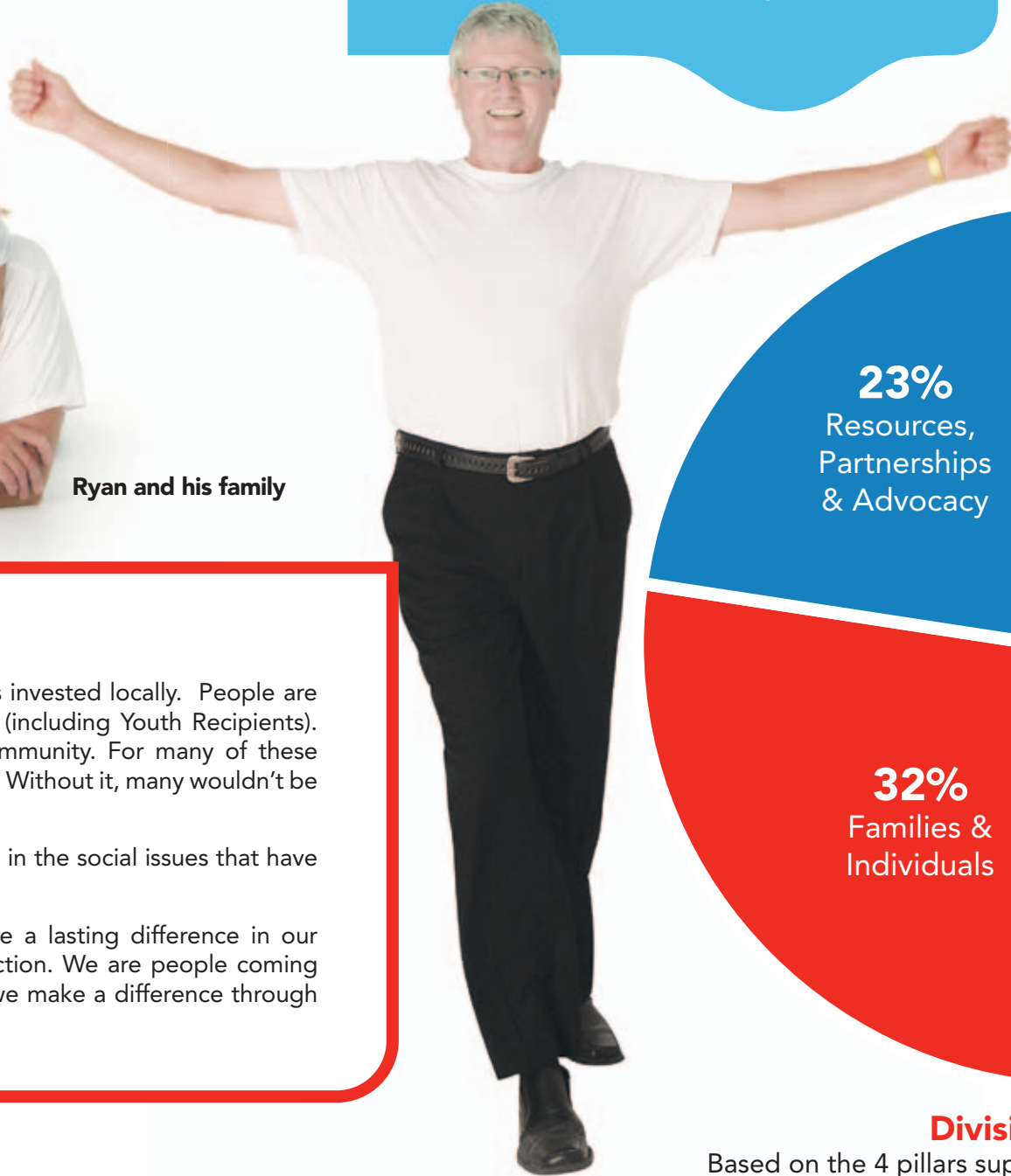
HELP US BUILD CHANGE

Our 2011 campaign begins September 12th. Thousands will benefit from your support.

Jack Groothuis, Board President



Ryan and his family



23%
Resources,
Partnerships
& Advocacy

32%
Families &
Individuals

Division

Based on the 4 pillars supp

EVERY DOLLAR REALLY DOES COUNT!

When you give to United Way of Perth-Huron, your donation is invested locally. People are helped by our 22 Member Agencies and 11 Grant Recipients (including Youth Recipients). These Programs deliver quality services for citizens in our community. For many of these Agencies, support from United Way is integral to their operation. Without it, many wouldn't be able to help those who need it.

We are building a stronger community by strategically investing in the social issues that have been identified as priorities in our community.

UNITED WAY OF PERTH-HURON: We inspire people to make a lasting difference in our communities. We engage individuals and mobilize collective action. We are people coming together to think, plan, work, teach, build and give. Together we make a difference through the United Way of Perth-Huron. Change starts here.

WHAT YOU CAN DO: Give. Volunteer. Act.

Divisions and Projects of United Way of Perth-Huron

Social Research & Planning Council



SRPC is dedicated to the collection, analysis and distribution of information relating to social trends and issues in Perth and Huron Counties. The results are shared with partners to make informed decisions regarding courses of action and allocation of resources in our communities.

Program Review & Allocations Committee

PRAC is made up of volunteers from the communities of Perth and Huron Counties and works through an allocation process which identifies community concerns, reviews, assesses programs, determines funding allocations based on this information and the priorities of United Way of Perth-Huron.

The Practice Firm In partnership with Avon Maitland District School Board and The Center for Employment & Learning

Providing experience-based training to enhance employment opportunities for youth through a realistic simulation of business functions including digital communication, commercial transactions, and experience in an office environment.

Youth United Council



Youth United Council is a group of youth ages 14-25 who serve as an advisory board to the United Way and work to empower youth as advocates of their own interests within Perth and Huron Counties. Through youth-grants and community projects, the Council enables youth to better their communities.

211 Perth-Huron



211 is a single access point connecting people in need with the services available to them. Information about housing, the nearest food bank, what to do and where to go is provided right away, by a human voice. 211 is provided 24/7 in over 150 languages and is always confidential.

Volunteer Portal



Volunteer Portal is a database for volunteers and people seeking volunteer positions in Perth and Huron Counties. Through volunteerconnection.ca clients can search volunteer opportunities and explore resources, articles, and events related to volunteering.

The United Centre



United Centre

The Local Community Food Centre

In partnership with The Stop



For more information c

give change.



CAMPAIGN LEADERSHIP

Meeting the Challenges of Change

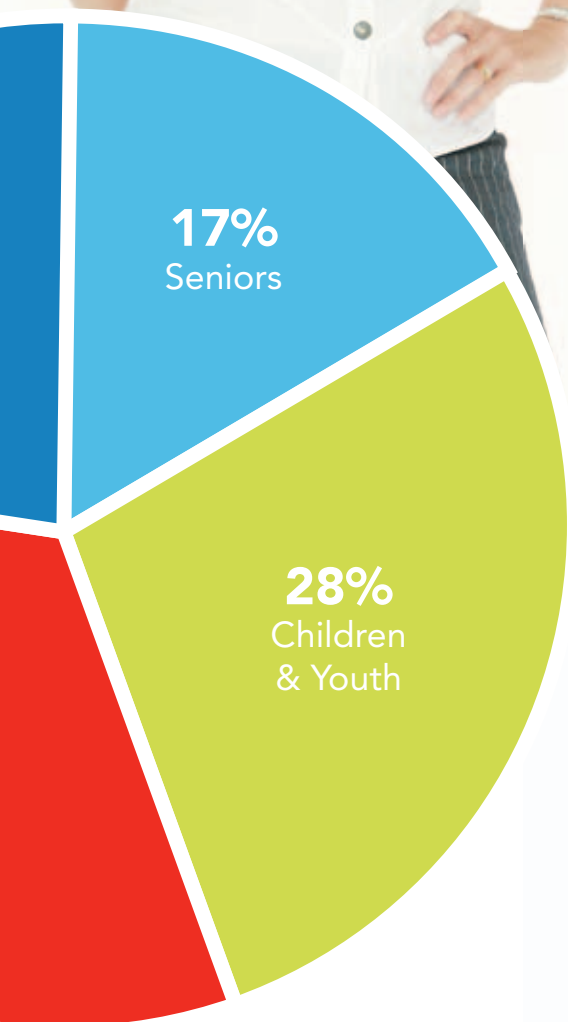
The slogan for the United Way of Perth-Huron is "Change starts here." Thriving through periods of change requires vision, tenacity and leadership.

The shifting economy and demographics provoke some significant changes in our communities. Such changes bring about great opportunities and at the same time can place an additional load on our social service agencies. The United Way demonstrates leadership through these periods of change by serving as a catalyst for emerging agencies and as a channel of support for 26 existing agencies and grant recipients in Huron and Perth counties.

We've set an ambitious goal for the 2011 United Way Campaign and I invite you to join me by taking a leadership role and setting the pace for this year's campaign. Your support will serve to inspire other donors and will help thousands of individuals navigate their changing landscape.

Be change. Give change. See change. The United Way of Perth-Huron.

Anita Gaffney, 2011 Campaign Chair



HOW YOU CAN HELP TODAY

With your generous gift we can make our community a better place. Here are a few ways you can make a difference today:

- Y Donate by cash, cheque, credit card, pre-authorized payments or visit us online at www.perthhuron.unitedway.ca
- Y Participate in a payroll deduction plan at your workplace.
- Y Be a LEADER donor by donating \$500 or more.
- Y Give a corporate contribution.
- Y Participate in planned giving. Make a life insurance memorial or trust.
- Y Be a volunteer!
- Y Participate in local fund-raising events.
- Y Share what the United Way means to you, with your friends.

Lesley Spencer-Cooper, Campaign Manager

on of funding
ported by United Way Perth - Huron

HOW YOUR CHANGE MAKES CHANGE IN YOUR COMMUNITY

Give change. See change.

\$2.00 a week (\$104 a year) can provide:

- A homeless youth with emergency shelter and food for two nights
- 1 special needs child with a nutritious snack at pre-school
- 1 adult with grief support sessions, for five weeks
- 3 families with education about budgeting and making wiser spending decisions

\$5.00 a week (\$260 a year) can provide:

- A child from a single parent family with a mentor through the In-School Mentor Program
- An adult with one day of respite from caring for a family member with Alzheimer's disease
- A palliative care volunteer with a 30 hour specialized education and training program
- A family in crisis with counselling for four hours

\$10.00 a week (\$520 a year) can provide:

- 4 impoverished people in your community with enough food for one month
- A homeless youth with food, shelter, counselling and resources for one month
- 8 young people with training and mentorship, to become Medical First Responders
- 1 child who has witnessed domestic violence with professional counselling services for one week

\$25.00 a week (\$1300 a year) can provide:

- A grieving family struggling over the death of a child with Bereavement Support, for one year
- Two seniors suffering from vision loss with Orientation and Mobility Training
- An Autistic child with one-to-one support with a Program Assistant, two hours per week
- A local food distribution centre enough fuel for one truck, for 6 months

The United Centre uses a shared resource centre model where a variety of charitable and social service organizations are provided with low-cost, stable rent, shared economies and common facilities. The United Centre also offers meeting rooms, mentoring, consulting, and support for operations.

Opening in Stratford in 2012, The Local Community Food Centre will invite the community to come together to access, grow, prepare, share and advocate for good food. Service agency clients, low income community members, and school groups will be among the populations served by this important and innovative food security initiative.

on these initiatives visit our website.

Change starts here.

see change.

MEMBER AGENCIES AND GRANT RECIPIENTS



AVON COOPERATIVE NURSERY SCHOOL
Stratford • 519-271-6400
www.avoncoopnurseryschool.com



BIG BROTHERS BIG SISTERS OF LISTOWEL & DISTRICT
Listowel • 519-291-6762
www.bigbrothersbigsisters.ca/listowel



BIG BROTHERS BIG SISTERS OF NORTH HURON
Goderich • 519-524-4361
www.bbbsc.ca



BIG BROTHERS BIG SISTERS OF SOUTH HURON
Dashwood • 519-237-3554
www.shbbbs.on.ca



BIG BROTHERS BIG SISTERS OF STRATFORD & DISTRICT
Stratford • 519-271-7133
www.beamentor.ca



CNIB
Stratford • 1-800-265-4127
www.cnib.ca



COMMUNITY OUTREACH SERVICES
Milverton • 519-595-8755
www.knollcrestlodge.com



EMILY MURPHY CENTRE
Stratford • 1-888-826-8117
www.emilymurphycentre.com



EPILEPSY-HURON-PERTH-BRUCE
Seaforth • 1-877-427-0033
www.epilepsyhpb.ca



FAMILY SERVICES PERTH-HURON
Stratford • 1-800-268-0903
www.debtontario.com/familyservices



HURON HOSPICE
Seaforth • 519-527-0655
www.huronhospice.ca



HURON SAFE HOMES FOR YOUTH
Goderich • 1-800-361-1640
www.huronsafehomes.com



HURON WOMEN'S SHELTER
Goderich • 519-524-5333
www.huronwomensshelter.com



ONE CARE HOME AND COMMUNITY SUPPORT
Huron & Perth • 1-877-502-8277
www.stratfordmowandns.ca



PARTNERS IN EMPLOYMENT
Huron & Perth • 1-888-729-9675
www.partnersinemployment.on.ca



SHELTERLINK
Stratford • 519-272-2294
www.shelterlink.org



ST. JOHN AMBULANCE - ST. MARYS
St. Marys • 519-284-0600
www.sja.ca



ST. JOHN AMBULANCE - STRATFORD
Stratford • 519-271-2290
www.sja.ca



ST. JOHN'S COOPERATIVE PRESCHOOL
Stratford • 519-271-3683
www.stjohnspreschool.ca



ST. MARYS YOUTH CENTRE
St. Marys • 519-284-9965



VON PERTH-HURON
Exeter • 519-235-2510
www.von.ca



YMCA
Stratford • 519-271-0480
www.stratfordperthymca.com

GRANT RECIPIENTS

HURON COUNTY FOOD BANK DISTRIBUTION CENTRE
Exeter • www.huroncountyfoodbank.org

HURON PERTH EAT & LEARN
Huron & Perth
www.huroncounty.ca/health/food/eatlearn.php

JOHN HOWARD SOCIETY OF LONDON & DISTRICT
London • www.jhslondon.on.ca

ST. MARYS ADULT LEARNING PROGRAM
St. Marys • www.stmarysadultlearning.com

YOUTH GRANT RECIPIENTS

3-ON-3 BASKETBALL TOURNAMENT
Grand Bend Youth Centre, Grand Bend

ACTIVITY GROUP
Choices For Change: Crossing Bridges Program, Stratford

FINE DINING & THEATRE GROUP
Choices For Change: Crossing Bridges Program, Stratford

JUST WRITE ZINE
Stratford YC, Stratford

MOTIVATIONAL MEDIA ASSEMBLIES CANADA
Central Huron Secondary School, Clinton

RANDOM ACTS OF KINDNESS DAY
Stratford YC, Stratford

YC MURAL PROJECT
Stratford YC, Stratford

This 2011 Campaign piece was made possible due to the generosity of our supportive Printing Sponsors.

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www.snapperth.com

GOLD SPONSORS



Peter Maranger & Associates
www.cooperators.ca



www.libro.ca



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Independently Owned and Operated
www.stratfordhomes.ca



www.buysmp.com



A very special thank you to **Lori-Anne Franklin: Photographer**

You may have seen Lori-Anne, camera in hand, at one of our many events. Lori-Anne provides her photography services for United Way Perth-Huron as one of the ways she likes to give back. Her generosity has had no bounds and her talent no end. Thank you.



lafsp photography.ca



**United Way
Perth-Huron**

Change starts here.

The United Centre, 32 Erie St.,
Stratford, ON N5A 2M4

1-877-818-8867
519-271-7730

perthhuron.unitedway.ca

Thank You!

be change.

My total gift is: _____

My leadership gift of \$500 or more may be recognized publicly by United Way of Perth-Huron.

Please publish my gift as follows: _____

I wish to remain anonymous.

Combine my gift with my spouse/partner: _____

* Donations by telephone at 519-271-7730 or 1-877-818-8867 or online at perthhuron.unitedway.ca

Privacy Policy: We are committed to protecting the privacy and confidentiality of your personal information. The information you provide us may be used to assist in the proper administration and acknowledgement of your gift to issue tax receipts and to fulfill your information requests. United Way of Perth-Huron does not buy or sell donor lists. For complete details of our privacy policy, please visit our website at perthhuron.unitedway.ca 1-877-818-8867 or 519-271-7730.

Note: Income tax receipts are issued for gifts of \$20 or more, unless otherwise requested. Payroll deduction donations will appear on your T-4.

give change.

My method of payment will be:

One-time gift in the amount of \$ _____

Monthly gift in the amount of \$ _____

For preauthorized withdrawals, please attach a void cheque.

Cash Cheque (payable to United Way of Perth-Huron)

Visa Mastercard American Express

Card Number: _____

Expiry Date: _____

Signature: _____

Please send your donation to:

United Way of Perth-Huron
32 Erie Street,
Stratford ON N5A 2M4

Charitable Registration # 119278414 RR0001



see change.

Please make receipt to:

Name: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Home Phone: _____

E-mail Address: _____

Please direct my gift to:

Community Fund:

The Community Fund supports services that help a wide variety of people through Perth & Huron Counties. Knowledgeable volunteers distribute these donations where they are needed most and monitor agencies and community projects to make sure that money is well spent.

The Local Community Food Centre:

The Local Community Food Centre is a new initiative creating 'A Place For Food' in Stratford, where the community will be invited to come together to access, grow, prepare, share and advocate for good food.*

Huron County Perth County

Other United Way: _____

*Designated donations received over and above goals may be reassigned to other United Way projects.