



## ***For Immediate Release***

From: The United Way of Perth County  
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### **Internship Funding to support Perth and Huron United Way campaigns and merger transition.**

The United Way of Perth County is pleased to announce the award of Marketing and Campaign employment internships provided by Service Canada.

Two youth intern positions, in areas of Marketing and Campaign, have commenced with funding from Service Canada's Career Focus Program and will run until May of 2010. These positions provide employment experience and training for the interns and will allow the merging United Way's in Perth and Huron counties to prepare for and meet new economic and technological frontiers. Opportunities to change and strengthen the Perth-Huron community via social media and awareness campaigns are the primary focus of these positions.

The Service Canada strategy is guided by a need to provide quality and career-related work experience that supports young graduates lacking professional experience and assist not-for-profit agencies through remarkable social and economic demands on communities, as well as preparing and inspiring leaders to be, to participate professionally in their community.

These funded positions fit ideally with out local United Way's growth transition tasks of merging and will ensure we are engaging in responsible and meaningful allocation of funds to the services that most need it throughout the Perth and Huron region.

For more information, please call The United Way of Perth County 519-271-7730.