

***For Immediate Release***

From: The United Way of Perth County  
32 Erie Street, Stratford ON N5A 2M4  
519-271-7730 – phone 519-273-9350 – fax

Photo Opportunity  
All Media Invited

(Stratford, ON):

**United Way launches “Give the Gift of Hope” campaign.**

The United Way of Perth County invites the community to **Give the Gift of Hope** this holiday season.

Over the next few weeks donations may be made in person or by calling the office at the United Centre, 32 Erie Street Stratford. Also on December 18th and 19th caring volunteers will be on hand at the the Festival Marketplace to accept donations toward the gift of hope. For gift giving a preprinted card of hope provided by the United Way can be given to your special someone this season

The United Way 2009 campaign in Perth County is currently at 67%. All campaign dollars directly support the local community and help to meet the needs of an ever-increasing demand for services. United Way of Perth County makes its greatest impact when funding community services and programs through your donations. We believe that real change - real community impact - happens when people from all walks of life come together and work towards a common goal.

**The “Give the Gift of Hope” campaign mall hours are:**

**Date and Time :**      **Friday December 18th 3:00 pm - 9:00 pm**  
                                 **Saturday December 19th 9:00am - 6:00 pm**  
**Where:**                **Festival Marketplace Mall**

Please give the Gift of Hope this holiday season.

For more information, please call The United Way of Perth County 519-271-7730.