

For Immediate Release

From: The United Way Perth-Huron
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Photo Opportunity
All Media Invited

(Stratford, ON):

Call 211 for free information about community, social, health and related government services.

United Way Perth-Huron and local information and referral organizations are partnering to bring 211 services across Perth and Huron Counties by June 2010. 211 is an easy-to-remember three-digit phone number providing free, confidential, multilingual information about local human services and will be available 24 hours a day, 7 days a week.

211 has been deemed the critical missing element in connecting people with the non-emergency services they require. Already successful in Toronto area, more than 90% of calls are answered by a certified 211 counsellor within 30 seconds, 91% of callers who are given referrals follow up on them and 94% of those who follow up report getting the help they need. Quite simply, 211 eases frustration by communicating information about local services in a cost efficient, and highly effective way. Providing 211 services to all Ontarians is an unparalleled opportunity and the objective of the 211 project Steering Committee composed of United Way's and Information and Referral Providers across the province.

211 is your first stop or information on these and much more...

- Services for seniors
- Services for newcomers to Canada
- Health Services
- Services for persons with disabilities
- Child care
- Job searches

211 is a prime example of United Ways decades long demonstrated success in effectively strengthening communities. United Way Perth-Huron along with Information Perth, The Trillium Foundation, InformOntario and FindHelp Ontario are committed to the success of this project and providing reliable connections to resources, programs and services across the region.

For more information, please call The United Way Perth-Huron 519-271-7730.