

***For Immediate Release***

From: The United Way Perth-Huron  
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Photo Opportunity  
All Media Invited

(Stratford, ON):

**Perth and Huron United Way Agencies officially merge.**

After two extremely challenging campaigns that fell short of goal and three years of government funding that recently ended, the Huron Board has been working to establish a new order for the Huron United Way. After turning to the United Way of Perth County for assistance with the Huron 2009 campaign, the decision to merge was the only viable solution to sustain the United Way services in Huron County.

Merging and partnering is not a new phenomenon. With banks, hospitals and school boards also doing so in order to service our large rural areas, it enables reduced administration and overhead costs and allows increased allocations for servicing agencies and programs.

United Way of Perth County has had strong leadership and a proven track record for growth and success. Executive Director Ellen Balmain will continue her dedication and leadership for the newly merged agency United Way Perth-Huron.

The region will continue to see two separate campaigns running with funds raised in either county remaining and spent on agencies and programs of that county.

For more information, please call The United Way Perth-Huron 519-271-7730.

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