

# United Way of Perth-Huron

***For Immediate Release***

From: The United Way of Perth-Huron  
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## We are United



### United Way Announces 2010 Campaign Co-Chairs

(Stratford, ON): Marty Rops and Debbie Gammie to be the Campaign Co-Chairs for the United Way of Perth-Huron 2010 Annual Campaign. Both Marty and Debbie are Branch Managers for Libro Financial Group. They have a combined 50 years of experience in the financial sector and successful relationships among the commercial, agricultural and consumer groups. 2010 marks the first campaign of the newly merged Perth-Huron United Way, their representation of both Perth & Huron Counties will be a tremendous asset to the campaign season.

Mr. Rops has managed the Stratford branch for the past 24 years and lives with his family in Mitchell. “It is an honour to work with the United Way on behalf of our communities”, states Rops. “With a diversified portfolio of funded programs and community initiatives the United Way is working to make lasting change. That’s why I am excited about this opportunity to lead the *We are United* team with Debbie and make change real right here at home in Perth and Huron.”

Ms. Gammie, who leads the Libro branch in Wingham, lives in Lucknow and has long been invested in building a strong community, “United Way’s determination to make our community a better place for everyone to live, work and play fits with my with my personal and professional values of *real people helping real people*,” added Gammie. “2010 Campaign donations will be invested in our communities where it can have the greatest positive impact.”

“We are honoured that Marty and Debbie have volunteered to lead the 2010 Campaign,” says Ellen Balmain, Executive Director. “Both Marty and Debbie are respected leaders who are strongly committed to the betterment of Perth and Huron Counties. With the newly merged Perth and Huron United Ways, this dual county team will be a sure-fire pair to lead us to new heights – UNITED.”

For more information please call Ellen Balmain, Executive Director, at 1-877-818-8867 or 271-7730 or visit our website at [www.unitedwayperthhuron.ca](http://www.unitedwayperthhuron.ca).###