



MEDIA RELEASE & Photo Opportunity

## ***For Immediate Release***

From: The United Way of Perth County  
32 Erie Street, Stratford ON N5A 2M4  
519-271-7730 – phone 519-273-9350 - fax

(Stratford, ON): The unveiling of the **United Way of Perth County's 2007 Campaign Goal** will take place on **Tuesday, September 11<sup>th</sup>, 2007 at 9:30 a.m.** at Clemmer Steelcraft Inc. (904 Downie Street, Stratford).

"Clemmer Steelcraft is one of many industries that support our United Way with a workplace campaign", says Ellen Balmain, Executive Director for the United Way of Perth County. "Workplace campaigns are an important way we reach employees and their families. If families do not know that services and supports even exist then they cannot access the services when they are in times of crisis and need".

Over the years at Clemmer Steelcraft they have continued to grow their workplace campaign by encouraging employee presentations conducted by UWPC staff. "That face-to-face opportunity to talk openly about what United Way supports in the community and to answer questions for employees is an important element of success", adds Ms. Balmain.

United Way is honoured that Clemmer Steelcraft management and employees have chosen to work so hard for their United Way and their community. What sets Clemmer Steelcraft apart from the pack is the company's 20 Leadership donors that give over \$500 each year through their payroll deduction program. The United Way wanted to acknowledge their achievement by having them help to announce this year's goal.

"It will be a great morning and an excellent campaign launch. We are looking forward to having the support from the Perth County community to help us reach this year's goal", say Peter and Beverley Maranger, 2007 Campaign Co-Chairs.

The event will commence at **9:30 a.m.** at Clemmer Steelcraft Inc. (904 Downie Street, Stratford)

**All media is invited.**

For more information please call Ellen Balmain, Executive Director, at 271-7730.

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